

MINUTES worksheet

Board: Tourism Board

Date: 4/18/17 Time: 5:30 PM

Present: Carol Mahe, Bill Wheeler, Barb Venturi, Suzanne Gualbney, Marsha Popham

Absent: \_\_\_\_\_

Minutes approved from date: No minutes Motion: \_\_\_\_\_ 2<sup>nd</sup> \_\_\_\_\_

Vote: \_\_\_\_\_

Agenda approved: Motion Carol 2<sup>nd</sup>: Bill Vote: \_\_\_\_\_

Agenda item # 3000 Myers Oriented Board Show  
discussion on advertising and how the Tourism Board could assist. Agreed to look at air scheduling for Our State Magazine

Agenda item # NC Cyclists  
Update on the post card from the Tourism Board. Laura is designing and Day + Rust Warehouse will print. Approval was given for approx cost of \$250.  
Agenda item # to Laura for her work.

Agenda item # TWYS  
Reviewed all advertising and promotional activities. We are right off target.

Agenda item # A Bill Wheeler tendered his resignation effective immediately due to business responsibilities.

Agenda item # \_\_\_\_\_

Agenda item # \_\_\_\_\_

Agenda item #

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Next Meeting: May 16, 2017

Adjourn: Time 5:30 Motion Carol 2<sup>nd</sup> Bill Vote: all