

**ORIENTAL TOURISM BOARD  
SPECIAL MEETING  
July 3, 2013**

Chairman Wall established a quorum and called the meeting to order at 9:05 a.m. Present were Mrs. Wall, Mrs. Evans, Mrs. Beale, Mrs. Paplham, Mrs. Gwaltney and liaison Larry Summers. Also present were Mayor Bill Sage and Maureen Donald from the Pamlico News.

The topic of discussion for the specially called meeting was using video services to video Croakefest and other activities in Oriental which would then be posted on the tourism board's new YouTube channel.

Mrs. Gwaltney moved that Chairman Wall be granted authority to assign videography tasks to Terry McCune on an as needed basis up to the maximum money currently budgeted for social media. Motion seconded by Sandi Beal. After discussion and there being no objections, motion passed.

Discussion followed with Maureen Donald from The Pamlico News about posting information in their paper on a regular basis from our PR person. The board generally agreed that Meghan Bliss (PR person) could submit regular updates on tourism board activity to The Pamlico News. Mrs. Gwaltney informed the board that she has an extensive library on past events and historical news that could be used as a resource for regularly submitted articles. Board agreed that Mrs. Bliss would contact Mrs. Gwaltney to make use of the available material.

There being nothing else to discuss, meeting was adjourned.