

Oriental Tourism Board
March 17, 2015

With a quorum present, the Oriental Tourism Board meeting was called to order at 5:30 PM.

Present were: Carol Mabe, Bill Wheeler and Marsha Paplham.
Visitor Flora Moorman

There were no minutes to approve.

Mr. Erickson presented an update on Art on the Neuse and a request for \$1,500.00 for promotional advertising. It was agreed to discuss and consider the budget before getting back to him by the first of April.

Jim Edwards took a minute to say "Thank-You". He encouraged those present to focus on collecting articles for upcoming events and to make sure that information gets out to the public.

Marsha Paplham made a motion to reimburse Flora Moorman for expenses she incurred while representing Oriental in Raleigh at the Chinese New Year Convention. A check for \$150.00 was approved by all present.

Jennifer Del Rio went over the detailed list of things to be done for the Town Wide Yard Sale. Mr. Wheeler agreed to organize and print the maps. Marsha Paplham agreed to take all registrations with a cut-off date of 4/27/15.

A brief discussion was had about maps for the brochures with Mr. Wheeler agreeing to continue to refine this.

Carol Mabe presented an update on the Town Retreat. Ms. Mabe handed out her first version of the events calendar for the town website.

Ms. Mabe produced a copy of the occupancy tax history which will prove helpful during the budget process.

Ms. Mabe also updated the ongoing work with the Strategic Plan as much progress has been made. It was agreed to continue discussion at the next meeting.

Mr. Wheeler agreed to call New Bern Magazine to do an update for April and forward to them an event schedule for Oriental.

The budget will be the next big issue to be addressed at the April 2015 meeting.

Meeting adjourned at 7:15 PM.

Marsha Paplham, Recording Secretary